



Membership Prospectus



STUDY
Perth



A message from the StudyPerth Chair



Rod Jones
Chair, StudyPerth

Perth's universities, colleges, vocational education and training (VET) and English language (ELICOS) providers, and public and private schools offer students flexible study pathways, internationally recognised qualifications, and high-quality education and training, supported by outstanding professionals who are passionate about transforming students' lives. The majority of international students in Perth are enrolled in programs offered by one of our members.

StudyPerth works to promote the value of the international education sector in Perth and to encourage a broader appreciation of all the benefits that international students bring to a community. International education supports an estimated 12,000 full-time jobs in Western Australia and is one of the foundations of our robust economy that will underpin our prosperity and quality of life in the future. Although we are a resource-rich state, our sustained wealth lies in the knowledge, innovation and ingenuity we share in our community and growing international alumni.

StudyPerth has a goal to increase the number of international students choosing Perth as a study destination to 100,000 in the coming years (doubling its current size). The successful and sustainable achievement of this goal will require us to harness the specialist resources and expertise of all our member organisations – working collaboratively to create a better future for all students, all StudyPerth members and the local community.

We look forward to partnering and supporting our members to promote Perth, Western Australia as an exceptional international study destination and to implement initiatives that will keep improving every aspect of the international student experience – how students live, learn and launch into the next phase of their lives and careers. Collaboration and cooperation are the keys to success. With the State Government's support, and the participation of our members, StudyPerth is ready, willing and able to meet the challenge. We look forward to your organisation joining the StudyPerth team.



About us

- **Legal Status:** Incorporated Association
- **Founded:** 1987 (initially known as Perth Education City)
- **Funding:** Our main funding partners are the State Government of Western Australia and our Education and Associate Members. We also receive grants and sponsorship from other stakeholders where priorities align.
- **Mission Statement:** Our mission is to lead and champion international education in Western Australia, supporting our members and promoting Perth as a vibrant, welcoming destination for students from around the world.
- **Vision Statement:** Everything we do, alone or with our partners, is aimed at ensuring Perth is recognised as the international education destination of choice: offering students a stimulating education and training experience, an enviable lifestyle in a safe location, and enhanced employment and migration opportunities.
- **Core Values:** As a member organisation committed to strengthening Western Australia's international education sector, we are guided by the following core values:
 - **Student-Centricity**
We prioritise the wellbeing, success, and experience of international students who choose Western Australia as their study destination.
 - **Promotion of Excellence**
We are dedicated to building global awareness of Perth and WA as a high-quality, welcoming, and innovative place to study.
 - **Collaboration and Partnership**
We foster strong, transparent, and respectful relationships between education providers and their agent partners, recognising their shared role in student success.
 - **Integrity and Trust**
We uphold the highest ethical standards in our engagement with students, institutions, agents, and stakeholders, building credibility and long-term confidence in our sector.
- **Cultural Inclusion and Respect**
We celebrate diversity and promote inclusive practices that support students from all backgrounds and contribute to a vibrant, multicultural community.
- **Responsiveness and Innovation**
We embrace change and continuously seek innovative approaches to meet evolving student needs, market dynamics, and policy environments.
- **Advocacy and Leadership**
We champion the interests of the international education sector, advocating for policy settings and initiatives that support sustainable growth and student success.



Membership Categories & Fees



Membership fees are based on a financial year July–June, with new Education and Associate Members charged on a pro-rata basis for their first year. Membership enables Education and Associate members to access StudyPerth’s member benefits and initiatives outlined under Membership Benefits.

Education Members

Group	Provider type	Fees (per financial)
1	Universities and Government Organisations	Custom pricing
2	On-campus Pathway Colleges	\$25,000.00 + GST
3	All other Education Providers	\$3,115.00 + GST

Definition of Education Members as per the StudyPerth Constitution:

- a) an Educational Institution within one or more Sectors;
- b) being CRICOS registered;
- c) completion of a valid application form executed by the applicant;
- d) approval of the application for membership by a simple majority vote by the Board; and
- e) payment of any Fees as set and varied by the Board from time to time.

Associate Members

Group	Organisation type	Fees (per financial)
4	Organisations that attract or support international students in Western Australia	\$3,000.00 + GST

Definition of Associate Members as per the StudyPerth Constitution:

- a) a person, firm, association, joint venture, company, and corporation, or other legal entity carrying on a bona fide business actively engaged in the international education sector;
- b) completion of a valid application form executed by the applicant;
- c) approval of the application for membership by a simple majority vote by the Board; and
- d) payment of any Fees as set and varied by the Board from time to time.

Associate Members must have an office in Perth, through which their relationship with StudyPerth is developed.

