StudyPerth Innovation Fund Program

Application Form: Category 2

Thank you for your interest in the StudyPerth Innovation Fund Program.

The Innovation Fund Program provides an opportunity for StudyPerth Education and Associate Members, industry associations, not-for-profit organisations, and local government authorities to secure financial support for projects that advance the interest of the international education sector in Western Australia. Innovation Fund projects should aim to improve the value proposition of Western Australia as a study destination for international students.

As we begin to recover from the effects of the COVID-19 pandemic, we invite applications for projects that promote Western Australia and help rebuild/build relationships with key distribution partners.

The Innovation Fund Program is divided into two funding categories:

- Category 1 - Collaborative Projects up to $50,000 (+gst)
- Category 2 - Individual Projects up to $5,000 (+gst)

Prior to proceeding with the application, please ensure that you have read the **Innovation Fund Program Guidelines** and comply with all eligibility criteria.

This Application Form is for Category 2 - Individual Projects up to $5,000 (+gst). If you are applying for Category 1 - Collaborative Projects up to $50,000 (+gst) please refer to the Category 1 – Collaborative Projects Application Form on "Apply for the Innovation Fund Program" on the StudyPerth website.

Important: Please answer all application questions directly on the Application Form. Do not attach additional documents unless specifically requested.

STUDY Perth

Application Details

Project Lead - Organisation and Principal Contact Details

Organisation name	
Organisation Address	
Organisation Website	
ABN (if applicable)	

Project Lead (Primary Contact)

First name	
Surname	
Position Held	
Primary Contact Email	
Primary Contact Phone Number	

StudyPerth Membership

Is the organisation a StudyPerth Member?

☐Yes☐No

Organisation Category

Please select the category that best describes the organisation.

Please select on of the following

Auspice Organisation

Complete this section only if you require an auspice organisation, which has an ABN and will be accepting funds on your behalf. This may be one of the other project partners.

Auspice Organisation Name	
Auspice Organisation ABN	
Project Contact Name	
Position Held	
Contact Email	
Contact Phone Number	

Insurance

Type of Insurance	Insurer	Policy Number	Insured Sum

Please note: Successful applicants will be required to provide a copy of their Certificate of Currency for Public Liability Insurance with a minimum $10m cover.

Project Overview

Project Name

Please note: If the project is successful, StudyPerth will use the project name for marketing and promotional purposes.

Please select the option that best describes your project

- ☐ A new project
- ☐ Enhancement to an existing project.

Please provide a summary of your project (Maximum 100 words). Please note that StudyPerth will use this summary for marketing and promotional purposes if your application is successful.

Which sub-sector(s) will the project benefit?

(Possible to select more than one relevant sector.)

- ☐ University
- ☐ Higher Education
- ☐ Primary School
- ☐ Pathway
- ☐ ELICOS
- ☐ All sectors
- ☐ Vocational
- ☐ Secondary School

Total project cost

What is the total estimated cost of the project? (GST exclusive).

Total Innovation Fund amount requested

What is the total Innovation Fund Program amount sought from StudyPerth (GST exclusive) for the project? (Please enter full amount i.e. $5,000.00)

In-kind support details

Please detail what in-kind support is requested from StudyPerth for the project (i.e., marketing support, StudyPerth Student Hub hire).

Project Objectives

Which Innovation Fund Program objectives are supported by the proposed project? Preference will be given to projects that meet one or more of the priority objectives.

Priority Objectives

- ☐ Initiatives that support members to build/rebuild relationships with key distribution partners, potential students, and their parents.
- ☐ Initiatives that promote and support the awareness of Western Australia as the first-choice destination for international education for StudyPerth's tier 1 and 2 markets.

Additional Objectives

- ☐ Initiatives that create memorable experiences for international students and encourage them to promote Western Australia as a first-choice study destination.
- ☐ Provide international students with access to opportunities designed to increase their employability attributes and enhance their employment opportunities.
- ☐ Initiatives that support the integration of international students into the local community and raise community awareness of the benefits of international students to residents of Western Australia.
- ☐ Fund initiatives that support the integration of international students into their local community and raise community awareness of the benefits of international students to residents of Western Australia.

Priority Markets

StudyPerth Tier 1 and Tier 2 markets include the following:

Tier 1: China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, Vietnam

Tier 2: Bhutan, Brazil, Colombia, Kenya, Nepal, Nigeria, Ghana, Pakistan, South Korea, Taiwan, Uk/Europe, Interstate/Nz

Project Information

Project Detail

Please provide details of the project including overview, project objectives, rationale, audience, key activities and expected outcomes. *(500 words maximum.)*

How will the objectives of the Innovation Fund Program?

Please explain how the project meets the core Innovation Fund Program. *(300 words maximum.)*

Implementation Plan

Marketing and Communication

Please provide the planned project marketing and communication strategy to deliver the desired project outcomes. This table will help us share the project activities on StudyPerth channels, where relevant and possible.

Audience	Key messages	Communication channels	Expected rollout date

Milestones

Please list key events and milestones, with projected dates. Please note: All project activities must be completed by 31 December 2024.

Milestone	Date	Notes

Risk and Mitigation

Please outline your risk management plan for the project, listing key potential risks, impact on the project and mitigation strategy. Please use the attached Innovation Fund Program Risk Plan. Please attach with your application.

Project Outcomes

Audience - Student Reach

Please provide details of the total number of international students anticipated to benefit from the project. Please provide a breakdown per onshore/offshore and student category. More than one category can be selected. These figures will assist in evaluating project cost per student and for Innovation Fund Program reporting and evaluation purposes. *Please note that if you are unable to provide estimates for individual sub-sectors, please provide the total estimate.*

Sector	Onshore	Offshore
University		
Pathway		
Vocational		
Higher Education		
ELICOS		
Secondary School		
Primary School		
Total students to benefit		

Comments section (if required)

Performance measurement

Please provide details of key performance indicators for the project and planned evaluation process. Please note: A completion report and financial acquittal will be required within 21 business day of project completion.

Key performance indicators	Target	Method

Submit Application

Please provide details of planned income and expenditure, using the attached Innovation Fund Program Budget Template. Documentation such as quotations will support your applications. Please attach with your application.
Please email this completed Application Form, Budget and Risk Plan and any other supporting documents to grantsprogram@studyperth.com.au.

Please attach any supporting documentation for your project (option). This may include letters of support from independent referees with no direct interest in the project.

Confirmation of eligibility

I can confirm that I have read and accepted the terms of the funding detailed in the guidelines of the innovation fund, and that I am eligible to apply for the fund.

☐ Yes ☐ No

Survey

Project delivery

If you are not successful in receiving the Innovation Fund, will the project still proceed?
☐Yes ☐No.

Source

How did you find out about the Innovation Fund Program?

☐ StudyPerth Stakeholder EDM
☐ StudyPerth Member Update
☐ StudyPerth LinkedIn
☐ StudyPerth website
☐ Other StudyPerth Member and/or Industry colleague
☐ Other source